



Application for the position of Product Designer

Dear Hiring Managers:

My name is Levina Zhang and I was very excited when I found out that you are looking to fill the Product Designer job at your company. I believe my work ability and 4+ years experiences of Product Design and User Experience Design make me a qualified candidate for the position.

I am a graduate student in Graphic Design and Visual Experience at Savannah College of Art and Design (SCAD) for Master degree, and I just graduated in March this year. I studied the graphic design, responsive web design, user-centre strategy, research and programming in college. I hope to get more opportunities to put what I learned into practice and contribute my power to our company.

Before SCAD, I started as an interior designer and landscape designer, switched over to product designer after graduating in 2014, and found a job in a SaaS company which is a leading online interior design platform in china and worked for 3 years. The scope of my duties included leading the research, design, and implementation of a digital home design platform. I consider myself a detail-oriented designer with a passion for excellence and a skill for listening and understanding the client's needs and then testing and implementing the best solutions alongside fellow designers, product managers, and Engineers. After then, I came to United States and pursued a master's at SCAD, and do freelance in JH Media Group since 2019 to now (Almost one and a half years). I think different backgrounds let me to be more diverse, also, I could think about design through another side.

Please accept this letter and enclosed resume as an introduction to my skills and background. For a more detailed presentation of my offerings, feel free to contact me at your earliest convenience. Thank you in advance for your consideration and I look forward to our conversation.

Sincerely,
Levina